

Register and privacy policy

This is Alavuden Kehitys Oy's register and privacy policy in accordance with the Personal Data Act (Sections 10 and 24) and the EU General Data Protection Regulation (GDPR). Prepared on 31.5.2024, updated on 16.6.2026.

1. Controller Alavuden Kehitys Oy, Taitotie 1, 63300 ALAVUS. Call center +358(0)6 2525 1000, info@fasadi.com, Business ID: 1588204-2

2. Contact person responsible for the register Ulla Björn, ulla.bjorn@fasadi.com, +358(0)44 550 0974.

3. Data protection officer Sari Helander, sari.helander@alavus.fi, tel. 358(0)40 528 9024

4. Name of the register Alavuden Kehitys Oy's customer, partner and stakeholder register

5. Legal basis and purpose of processing personal data The legal basis for processing personal data under the EU General Data Protection Regulation is

- The person's consent
- Agreement to which the data subject is a party
- Managing the customer work of municipalities, cities and development companies
- Legitimate interest of the controller: The legitimate interest of the controller is managing, implementing, developing and monitoring customer relationships, stakeholder relations, customer service and related communications, and providing and producing services related to the organization's operations, including sending surveys.

Personal data is processed only to the extent necessary to achieve the above-mentioned purposes and in a manner that data subjects can reasonably expect when providing information. Data is collected primarily from companies, organizations and private individuals within the scope of the controller's services.

The purpose of processing personal data is to enable the services offered to customers and maintain customer relationships. The data is not used for automated decision-making or profiling.

Data can be transferred between registers related to customer management to the extent necessary (for example, newsletter and customer registers and premises and land registers).

6. Data content and sources of the register

Registered users

- the following information is stored about users: name, organization, telephone number, address and email

Unregistered users

- the following information is stored about the contact person for notifications:

name, organization (not mandatory), telephone number and email.

The data is deleted no later than 10 years after the last customer transaction.

From organizations registered in the system and from individuals in organizations, information is primarily obtained from them themselves, either provided by the organization or via the notification form located in the system (without registering). In addition, we can collect information from public data sources (e.g. business registers, company websites) to keep our customers' information up to date.

Registered users can manage their own data.

In addition, personal data is collected from the registered person in connection with campaigns, feedback and newsletter subscriptions. The data controller only stores the data for as long as is necessary for the purpose of using the register.

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7. Regular data transfers and data transfers outside the EU or EEA

Data is not routinely transferred to other parties. Subcontractors may be used to handle tasks in accordance with the purpose of the register and data may be transferred outside the EU/EEA if this is necessary for the implementation of the service. In such cases, the controller will ensure an adequate level of data protection through agreements as required by law.

8. Principles of data protection

The register is handled with care and the data processed using information systems is protected appropriately. When register data is stored on internet servers, the physical and digital security of their equipment is appropriately ensured. The registrar ensures that the stored data, as well as the access rights to the servers and other information critical to the security of personal data, are handled confidentially and only by employees whose job description requires it.

9. Right of inspection and right to demand correction of information

Every person in the register has the right to check their data stored in the register and demand correction of any incorrect data or completion of incomplete data. If a person wishes to check

the data stored about them or demand correction, the request must be sent in writing to the controller. The controller may, if necessary, ask the requester to prove their identity. The controller will respond

to the customer within the time period stipulated in the EU Data Protection Regulation (generally within one month).

10. Other rights related to the processing of personal data

A person in the register has the right to request that personal data concerning them be deleted from the register ("right to be forgotten"). Data subjects also have other rights under the EU General Data Protection Regulation, such as restriction of the processing of personal data in certain situations. Requests must be sent in writing to the controller. The controller may, if necessary, ask the requester to prove their identity. The controller will respond to the customer within the time period specified in the EU General Data Protection Regulation (generally within one month).

11. Changes to the Privacy Policy

The controller reserves the right to update and change the Privacy Policy. If required by law, we will inform the data subjects.